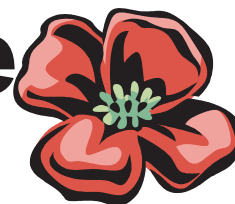




# The Career Chronicle

GROSSMONT COLLEGE CAREER CENTER/STUDENT JOB PLACEMENT

Volume 20, Issue 1 – Spring 2007



## Today for the First Time EVER there are 4 Generations in the Workforce:

1925-1945  
Silent Generation



1946-1964  
Baby Boomers



1965-1980  
Gen X



1980-2002  
Gen M



### Meeting The Global Challenge

- z A "Knowledge Based" economy has emerged out of Global Market competition.
- z **Two-Thirds** of all undergraduate students in colleges/universities are Adult Reentry students.
- z Adult learners have vastly different needs than "traditional" 18-22 year old full time students.
- z Today adults in postsecondary institutions are pursuing industry certifications; associate, baccalaureate and graduate degrees.
- z The **Velocity of Change** in the workplace now requires adults to upgrade skills in school as they transition to new jobs/careers.
- z Human Resource Directors need to be able to find qualified workers **NOW!**
- z Currently for all employment opportunities:
  - a **95% of employers require some post secondary education**
  - a **65% of employers require a college degree**
- z Tapping America's Potential requires Retaining Workers 50+!

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- P. 2: S.D. Employment Trends
- P. 3: Top 10 Career Picks/Characteristics Employers Look For/U.S. Work Force Growth
- P. 4: Hot Jobs

## Employment Trends: San Diego

### The Good

Projected new job growth in the 15,000 +

San Diego leads region in technology and innovation

Strong technology with global recognition (biotech, communications, software, defense & space information technology)

Strong economic base in San Diego (ongoing growth in gross national product, national leader for job growth and quantity of jobs, and a diversified economy)

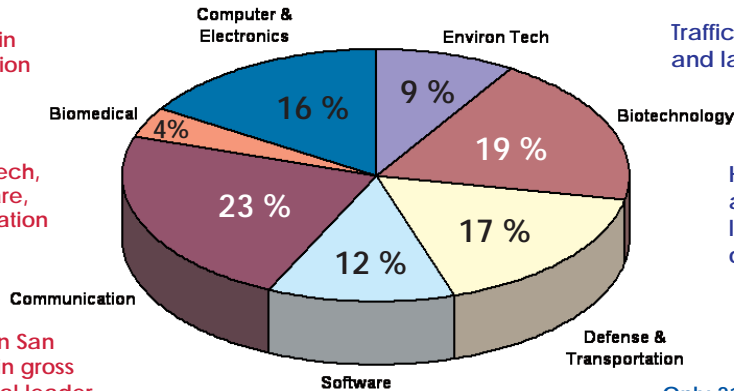
### The Bad & The Ugly

High cost of living/quality of life concerns

Traffic gridlock (longer commute and lack of roadway expansion)

Homes purchased in more affordable areas result in longer commutes (quality of life)

Only 21% of San Diegans can afford a median-priced home



## 2007 JOBS

### JOB GAINS

- Professional & Business Services
- Education
- Leisure and Hospitality
- Healthcare
- Biotechnology

### STABILITY

- Manufacturing

### JOB LOSSES

- Construction
- Government

## San Diego Workforce: 2007

### Job Creation:

- ✓ 15,000 +

### Low Unemployment Rate:

- ✓ 3.9%

### Strengths:

- ✓ Visitor Services
- ✓ Healthcare
- ✓ Defense
- ✓ High Tech
- ✓ Bioscience

## Three Key Industries In San Diego:

1. Healthcare



2. Hospitality



3. Biotechnology



For job titles and salaries within these three industries, check with the Career Center.

# Our TOP 10 Career Picks For 2007

1. Animal Defense Lawyer
2. Art Therapist
3. Computer Forensic Expert
4. Forensic Accountant
5. Genetic Counselor
6. Hispanic Marketing Specialist
7. Medical Illustrator
8. Nurse Paralegal
9. Radiation Therapist
10. Disaster Recovery Project Manager

## CHARACTERISTICS EMPLOYERS LOOK FOR

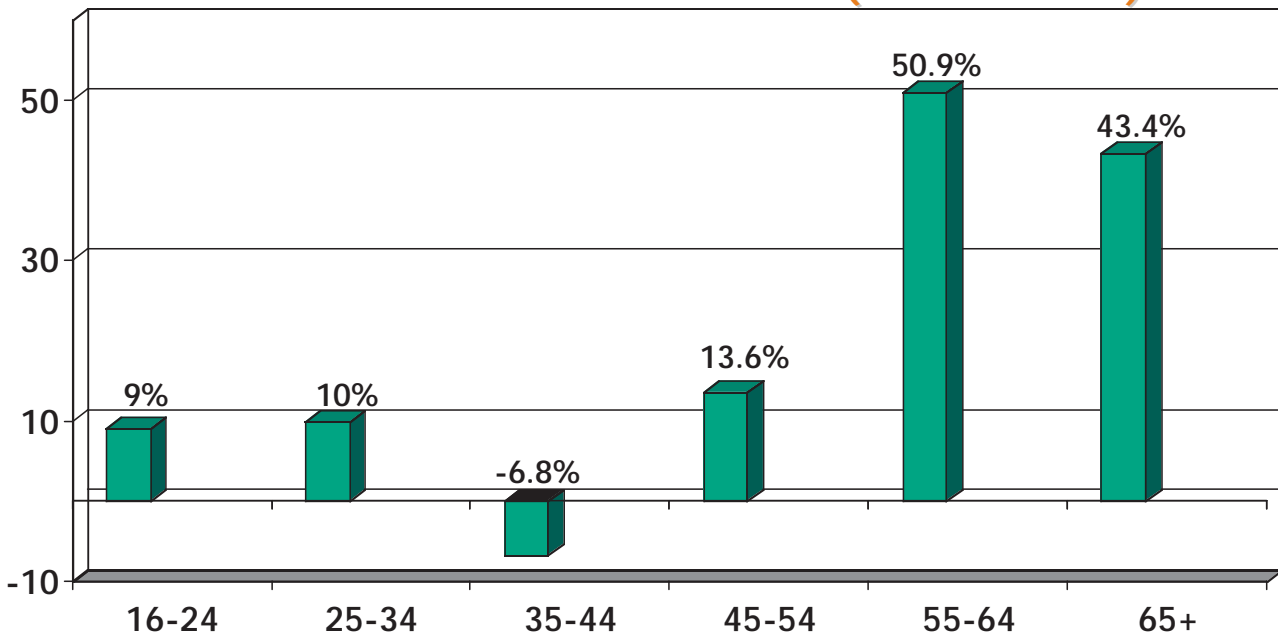
### □ BASIC SKILL □ REQUIREMENTS

- ✓ Computer Skills
- ✓ Computation Skills
- ✓ Reading Skills
- ✓ Strong Writing Skills
- ✓ Workplace Attitudes

### □ SOFT SKILL □ REQUIREMENTS

- ✓ Commitment to Life Long-Learning/Continuous Education
- ✓ Customer Service Skills
- ✓ Problem-Solving Skills
- ✓ Multi-Tasking Skills
- ✓ Work as a Team Member
- ✓ Oral Communication Skills
- ✓ Perform Detailed and Accurate Work
- ✓ Work Across Teams
- ✓ Verbal Presentation Skills
- ✓ Ability to Work Independently
- ✓ Ability to Prioritize Multiple Projects
- ✓ Organizational and Project Management Skills
- ✓ Analytical Skills
- ✓ Ability to Meet Deadlines/Work Under Pressure
- ✓ Business Writing Procedures
- ✓ Accurate Record Keeping
- ✓ Knowledge of Various Cultural Backgrounds

## Growth In U.S. Workforce (2002-2012)



U. S. Department of Labor's Bureau of Labor Statistics

Boom Or Bust! *New Career Strategies In A New America* (p. 10). Copyright 2006 by Carleen MacKay and Brad Taft.





## STUDENT JOB PLACEMENT

### **Activity Leader**, PT- \$8.50-9.50/hr. (Job #15744/21970)

Description: Work with middle school youth on homework, sports, crafts, dance, and other after school enrichment clubs.

**Requirements:** Must be 18 with a high school diploma. Have CPR or First Aid certification within 60 days of hire.

### **Registered Nurse**, FT/PT- \$30 – 35/hr. (Job #20607/21974)

Description: Very flexible hours to work with developmentally disabled as a Registered Nurse. Will train. Wage commensurate with experience.

**Requirements:** Must be a licensed Registered Nurse.

### **Event Planner**, FT- \$ 2,167 – 3,053/mo. (Job #18214/22015)

Description: Event representative plans and manages all logistical and expense details of Athena events such as location, catering, support services, etc.

**Requirements:** Experience with meeting logistics and coordinating arrangements such as facilities, catering, invitation, and working with vendors/budgets.

### **Package Handlers**, PT- \$8.50/hr. (Job #15801/21979)

Description: Loading and unloading packages, lifting, pulling packages for the entire shift.

**Requirements:** Be able to lift heavy packages

### **Assistant Manager**, FT- \$12/hr. (Job #19216/21977)

Description: Hiring several managers for various locations in the East County area.

**Requirements:** Customer service oriented, responsible, positive attitude, outgoing, and willingness to learn.

## *Fortune Magazine's 2007 Top Employer List*

San Diego Companies who made the grade!

### *Genentech Inc.,*

Based in South San Francisco with a unit in Oceanside, 500 employees (Ranked No. 2).

### *Qualcomm Inc.,*

Based in San Diego, 7,560 employees (Ranked No. 14).

### *Nordstrom Inc.,*

Based in Seattle with six stores in the county, 1,540 employees (Ranked No. 24).

### *Intuit Inc.,*

Based in Mountain View, 1,200 employees (Ranked No. 33).

### *Four Seasons Hotels and Resorts,*

Based in Toronto with a hotel in Carlsbad, 920 employees (Ranked No. 53).

### *Booz Allen Hamilton Inc.,*

Based in McLean, Va., with a division in San Diego, 680 employees (Ranked No. 63).

For more information on **Hot Jobs** or on **Upcoming Job Fairs**, stop by the STUDENT JOB PLACEMENT Office or the CAREER CENTER Rooms 626/627.

## UPCOMING JOB FAIRS

### **Urban League Fair 2007**

**Date:** Thursday, April 26, 2007

**Time:** 10:00 AM - 4:00 PM

**Where:** Golden Hall, 202 C St., San Diego

[www.ulsdc.org](http://www.ulsdc.org)

### **CUYAMACA COLLEGE Career Fair**

**Date:** Tuesday, May 1, 2007

**Time:** 9:00 - Noon

**Where:** Grand Lawn

[www.cuyamaca.edu/careerserv](http://www.cuyamaca.edu/careerserv)



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